



MY FRAMES 2010

a festival of films by children

a report



CHILDREN AS MEDIA PRODUCERS

Department of Communication

University of Hyderabad

MY FRAMES 2010

a festival of films produced by children

A report on the two-day festival conducted jointly by

UNICEF, Hyderabad Field Office &

Children As Media Producers,

Department of Communication,

University of Hyderabad

on

November 15-16, 2010

at CESS Auditorium, Ameerpet, Hyderabad

2010

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“CAMP sees decentralised information and communication structures as an important way of empowering children who have been traditionally marginalised.”

background



Children from rural schools of Medak district go through the basics at a CAMP workshop in 2009

Should children only be the consumers of information? Should they not also have a voice to be able to tell stories from their own perspectives?

These were some of the questions that encouraged a partnership between UNICEF and the Department of Communication, University of Hyderabad to launch what is known as CAMP, or Children as Media Producers, a participatory video initiative.

Launched in June 2009, CAMP sees decentralised information and communication structures as an important way of empowering children who have been traditionally marginalised. For effective child participation to take place, facilitation of dialogue among members of the community is important. Further, according to the Convention on the rights of the Child (Articles 12 and 13) every child has the right to express itself.

The idea behind the CAMP initiative is to allow the children themselves to become full participants in decision making about development that is suitable for them. Here, the 'Electronic grassrooting' of democracy is even seen a way of helping to construct a new kind of civil society.

Launched in the last week of June 2009, CAMP believes that the key issue in participation is the facilitation of dialogue among members of a community so that they become the ultimate arbiters of the development that is suitable for them.

A total of 24 boys and girls from traditionally marginalised sections of Medak district in Andhra Pradesh were trained PV by facilitators from the Department of Communication. BCC Cell, Medak District Collectorate was the other partner in the process spread over a period of nine months.

A set of six video camera units housed at the Behavioural Change Communication Cell (BCC Cell) of Medak district were made accessible to the participating children after the capacity sharing process. In the three months after the capacity sharing process during which children mapped issues in their villages, learnt skills such as handling the video camera and shooting for editing they produced about 30 shorties and three films of duration ranging from 6-10 minutes.

Children who participated in the PV process have a few success stories to share. An SC colony which had no piped drinking water has now got it. The Sarpanch of another village woke up to another story and released funds to lay proper roads in a BC colony. Mini-water tanks were provided to villagers who, earlier, had to trudge long distances to procure water. Other films that generated a dialogue in the villages were the ones on child marriages, status of their schools and lack of girls' toilets in a high school. The children also made a film on Bathukamma, a festival of flowers that is unique to the Telangana region of Andhra Pradesh & a film on the sad state of agriculture in Andhra Pradesh .

Children have also reported that they have gained in confidence respect in their villages!

A set of films produced by the children were also screened at the International Children's Film Festival, 2009 held in Hyderabad. The videos shot and edited by the children are available on:

<http://www.viddler.com/explore/CAMP/>. A few videos have also been uploaded by Unicef on: <http://www.youtube.com/user/unicefindia> .



Children at the CAMP workshop in 2009 practice different shot sizes in the outdoors

What is Participatory Video?

"Participatory video is a group-based activity that utilises video as a participatory learning method. The fundamental objective is to create a climate that encourages individual and group development. The aim is to develop participants' abilities and potential by involving them in using video equipment creatively to record themselves and the world around them and to tell their own stories. The specific technical and organisational skills learnt, and the video tape produced, are part of the work, but it is the positive change that is engendered by the process, whether individual or societal, that is most important outcome."

training of trainers programme



NGO representatives at the Training of Trainers programme exchange notes on training children back home

Learning from the experiences of the first training programme in Sanga Reddy district, UNICEF, and the Department of Communication partnered again--this time, to conduct a Training of Trainers (ToT) in Participatory Video(PV). It was felt that training trainers from different parts of the state would be meaningful if more child producers were to create videos resulting in dialogue within their communities and fuel social change. The core idea was to enable children to tell stories from their perspectives and make them active participants in securing their rights.

The ToT was aimed at training facilitators from both rural and urban areas to enable them share capacities with children from both areas. After all, facilitators and children both in urban and rural areas share the same rights but wish to tell stories from their unique perspectives. The ToT was conducted separately but simultaneously for facilitators from both urban and rural areas since they share different sets of socialisation, experiences and agendas.

In order to launch the ToT, UNICEF:

- a) Networked with like-minded Civil Society Groups from rural areas and schools from Hyderabad
- b) Created awareness among the potential trainees of the requirements of such a process and provide time for them to revert to Unicef with some firm commitments
- c) Facilitated a meeting of the trainees with the resource persons from Department of Communication
- d) Facilitated the venue and other logistics for the entire training process

The Department of Communication:

- a) Provided an overview of the entire training process along with the commitments to all the participants.
- b) Conducted an expectations feedback from the trainees. This meeting also drew up a training schedule for both groups.
- c) Executed the entire training process for both urban and rural trainees

- d) Conducted simultaneous evaluations during every training schedule
- e) Reviewed the work and progress of each trainee and provided additional inputs both at the training venue and on the field
- f) Collaborated and collated the work done by the trainee facilitators and in turn their trainees at the field level
- g) Partnered with Unicef in conducting a film festival on November 15-16, 2010 during the Child Rights Convention Week (November 14-20)
- h) In order to conduct the festival, it drew up a jury panel in consultation with Unicef.
- i) Facilitated the jury process to finalise films for the festival on November 15-16, 2010
- j) Facilitated the film festival

How did it happen?

UNICEF, Hyderabad Field Office provided the logistic support. Facilitators from Department of Communication, University of Hyderabad provided the training support.

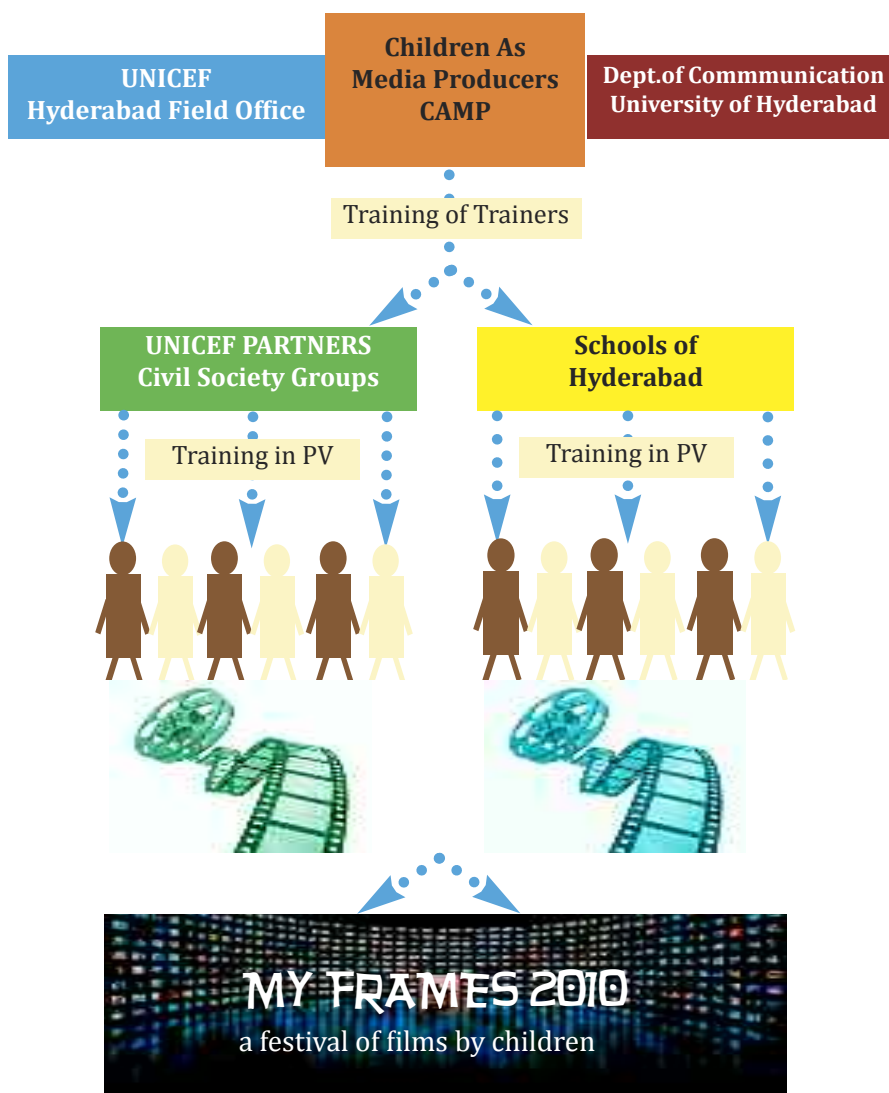
A group of 20 NGO representatives were trained in spells of five days each in alternate weeks over a period of three months.

Similarly, teachers from Hyderabad schools attended a one-day workshop on Participatory Video.

The Trainers then trained children in their respective constituencies..

Films produced by children as a consequence of this training constituted the festival MY FRAMES 2010.

ToT: The scheme



Modules for the ToT programme

- PV & social change; PV, children & their participation
- How PV can be specifically used to further Child Rights
- Qualities of a good PV trainer
- Introduction to video grammar
- Intro to video camera, its functions
- Elements of video production: Script, lighting, sound, video editing
- Identifying issues & constructing a story
- Storyboarding/ scripting a story
- Shooting visuals for a story
- Different formats & genres
- Non-linear editing: Modes & techniques
- Packaging a programme

ToT: activities



Participants at the Training of Trainers Programme try out their hand at fixing the camera on a tripod

JULY 2010

PV & Social change; Children & their participation; How PV can be used to further Child Rights. Qualities of a good PV trainer. Intro to Video Grammar. Intro to Video Camera, its functions. Shot sizes & significance. Practicals. Storyboarding, scriptwriting basics. Maintaining continuity etc. Lighting & Sound. Helping children identifying issues; Techniques of story construction. Shooting visuals for a story. Shooting scenes & sequences. Shooting on the field (a visit). Interviews & sound-bites.

AUG 2010

(Genres & formats) Developing a magazine package. Features. Non-linear editing: Modes & Techniques. Packaging a programme.

SEPT 2010

Training of children by trainers at rural and urban levels.

OCT 2010

Visits by resource persons to field sites. Sharing of experiences. Clarification of doubts.

glimpses of the ToT



glimpses of field visits by CAMP team



PARTICIPANTS IN THE TRAINING PROCESS

NGOs

- M.V. Foundation, Hyd
- Sadhana, Kurnool
- MEDVAN Network, Medak
- Mahita, Hyd
- Bhagavatula Charitable Trust, Vizag
- Nature, Vizag
- Focus, Srikakulam
- Divya Disha, Hyd
- Tharuni, Warangal
- SEEDS, Guntur
- Navajeevan Bala Bhavan, Guntur
- Prajwala, Hyd
- Dhimsa Foundation, Vizag
- SWRWA, Hyd
- BCC Medak
- Hyderabad Council of Human Welfare, Hyd

SCHOOLS

- Nasr School, Hyd
- Pallavi Model School, Hyd
- Shangrila English High School, Hyd
- Manipal Hillside Academy, Hyd
- Kalpa School, Hyd
- Rishi School, Hyd
- Oakridge International School, Hyd
- Sister Nivedita School, Hyd
- Niraj Public School, Hyd
- Little Flower School, Hyd
- Meridian School, Hyd
- MGM School, Hyd
- Delhi Public School, Hyd
- Indus World School, Hyd
- Nirmala High School, Hyd
- BVB Public School, Hyd

films for the festival

Come September and the Trainers began training children in their respective constituencies. The training was exactly in the manner that they had gone through during the first three months.

Many NGOs that had committed to this cause went ahead and purchased the required equipment for production of films including video cameras, tripods, video cassettes. They also had to upgrade their desktop computers to enable video editing.

Some NGOs expressed their inability to invest in the technology that the exercise required. UNICEF stepped in and supported them with high quality AVCHD video cameras for shooting. Two desktop computers with the requisite specifications were also purchased to enable training in non-linear video editing. The computers were then shifted to the site where required. The idea was to motivate the NGOs and facilitate the training process so that children would be able to shoot and also edit films of high quality.

CAMP facilitators kept in constant touch with the NGOs and schools during their training programme over phone and email. Specific doubts related to filming, scriptwriting, choice of visuals and video editing were clarified by the facilitators.

Simultaneously, CAMP facilitators visited the following organisations including schools in October 2010.

- BCC Medak
- Mahita, Hyderabad
- Navajeevan Bal Bhavan, Vijayawada
- SEEDS, Guntur
- MV Foundation, Hyderabad
- MEDVAN, Medak
- Dhimsa Foundation, Vizag
- Nature, Vizag
- Focus, Srikakulam
- Tharuni, Warangal
- Sadhana, Kurnool
- Divya Disha, Hyderabad
- Prajwala, Hyderabad
- Sister Nivedita School, Hyderabad

Trainers and children alike got an opportunity to clear doubts if any, during these visits. CAMP facilitators also provided feedback on specific projects.

A total of 11 NGOs and nine schools sent in films.

CAMP received a total of 105 films. The facilitators screened out 27 films owing to lack of content and form.

The total number of films thus ready for the festival was 78 including those from NGOs and schools.

CAMP in consultation with Unicef identified five jury members based on their eminence, standing and their understanding of issues. The jury members readily agreed to be on the panel.

Following this, the 78 films were then sorted into different categories. While 11 categories of films were identified from among those sent by NGOs, four categories of films were identified from among those sent by the schools. A total of 258 children--144 from rural areas and 114 children from schools participated in the training process.

The jury felt that while the films produced by children from rural areas were strong in content & emotional appeal, those by children from urban schools required more homework

the jury process



Jury members (left to right): Ms. Sunita Choudhary, Dr. Aparna Rayaprol, Mr. Narsing Rao (Chairperson), Ms. Kuppili Padma & Dr. Gopalakrishna

The following were identified as jury members to judge the films:

- **Mr. B. Narsing Rao, noted film maker**
- **Dr. Gopalakrishna, Retired Director, All India Radio**
- **Ms. Kuppili Padma, Telugu columnist & short story writer**
- **Dr. Aparna Rayaprol, Associate Professor, Dept. of Sociology, University of Hyderabad**
- **Ms. Sunita Choudhary, Freelance film journalist**

The jury process held on November 8 & 9, 2010 began with Mr. Vikas Verma, Communication Specialist, UNICEF, Hyderabad Field office explaining the genesis of Children As Media Producers. He expanded on the collaboration between Unicef and CAMP, Department of Communication, University of Hyderabad and its involvement in the entire process. The winners at the festival would be awarded a trophy and a certificate of participation given to every child participating in the process, he said.

Mr. Vasuki Belavadi, Co-ordinator, CAMP, Department of Communication, University of Hyderabad explained that films sent in by NGOs had been sorted into 11 categories and those from schools into four categories.

The CAMP facilitators suggested that the films could be judged based on content, form and structure. However, the Chairperson of the panel Mr. B. Narsing Rao joined by two other jury members suggested that since the films were produced by first-timers, it would be more appropriate to judge them on the basis of the issue and the emotional appeal.

The jury members then watched the films, category-wise over a period of two days.

They felt that while the films produced by children from rural areas were strong in content & emotional appeal, those by children from urban schools required more homework. The results of the jury process were then compiled in the presence of the members.

The jury members were highly appreciative of the process and the effort put in by both Unicef and CAMP on the one hand and the children on the other hand.

the entries

CIVIL SOCIETY GROUPS / CATEGORY: CHILD RIGHTS

Sl. No	Film
1	SC Hostel 3 min 9 sec A film about the problems with an SC hostel in Hyderabad
2	Punishment 3 min 30 sec A film about the ill effects of corporal punishment on a child
3	Alcohol Kills Family 2 min 39 sec A community experiences the ill effects of alcoholism due to the presence of a wine shop
4	Compound Wall 1 min 58 sec A school is facing several problems from miscreants etc. due to the lack of a compound wall
5	Children's Parliament 3 min 45 sec A film about child parliaments in Vijayawada
6	Amma Prema 2 min 28 sec A film about the meaning of "mothers' love" as experienced by children orphaned due to AIDS and other children rescued from prostitution
7	Chigurinchina Aasha 3 min 58 sec The dreams and aspirations of a HIV infected girl
8	Letha Manasulu 7 min 3 sec A film highlighting the impact of domestic violence on children
9	Mulla Bandham 5 min 49 sec A film highlighting the ill effects of child marriage
10	Child Beggars 3 min 3 sec Taking a closer look at the circumstances that lead children to begging and how they lead their life
11	Differently abled boy 2 min 38 sec The story of a boy who's afflicted with polio but his parents can't afford medical treatment.

CIVIL SOCIETY GROUPS / CATEGORY: CIVIC ISSUES

Sl.No	Film
1	Gosala Roads 2 min 27 sec Lack of proper roads is causing problems for a community
2	Life at Hill Top 2 min 17 sec Landslides are causing major problems for a community living on the foothills of a hill
3	Keep It Clean 2 min 58 sec Improper drainage is causing problems in a community
4	The Slum 3 min 21 sec A film about a community affected by heavy rainfall resulting in inundation
5	Water Problem 5 min 22 sec A film about a village in Medak with a water tank but no water supply
6	Sanitation Problems 5 min 48 sec A film about improper sanitation in a village in Medak
7	No Street Lights 2 min 57 sec A film about problems caused by the lack of street lights in a village in Medak
8	Neglected Remote Tribal Area 5 min 46 sec A film about the lack of facilities in a remote tribal area of Medak

CIVIL SOCIETY GROUPS / CATEGORY: TRADITION & CULTURE

Sl.No	Film
1	Dasara Festival 3 min 40 sec A film about the celebration of Dasara in Vijayawada
2	Aata Vidupu 8 min 55 sec A film documenting several traditional games from Warangal
3	Historical Temples 10 min 9 sec A historical temple constructed by the Kakatiyas still in use today
4	Navratri Celebrations 4 min 42 sec A film about Navratri celebrations in a temple in Nagasanpally

CIVIL SOCIETY GROUPS / CATEGORY: EDUCATION

Sl.No	Film
1	Children - Whose Responsibility 2 min 44 sec A film about difficulties faced by the migrant population and their children in Hyderabad
2	Community Ownership 3 min 26 sec A film about a schools' effort to survive in a hostile community
3	Disturbances by Grave Yard 3 min 4 sec How school children are being disturbed by activities of a grave yard next door
4	Lack of Education Facilities 3 min 16 sec A film about a migrant community engaged in making statues
5	School in the marketplace 2 min 12 sec A film about the problems caused by the proximity of a market place with a school
6	School Problems and Disturbances 2 min 47 sec A film about a school facing issues of noise pollution and bad facilities
7	Taalim Zaroori Hai 2 min 7 sec A film about a girls' aspiration to study
8	Life of Chenchu Kids 2 min 9 sec Several problems are causing children of the Chenchu community to drop out of school
9	We need education 3 min 27 sec Children walk over 3 kms to reach a school in the mountainous region of Srikakulam district
10	School lacks infrastructure 3 min 28 sec This school only has a semblance of a building & runs only because the villagers are its well-wishers
11	Poor Infrastructure School 7 min 13 sec A film about the lack of infrastructure in a school
12	Success School 5 min 39 sec A school affected by lack of a compound wall among other problems

CIVIL SOCIETY GROUPS / CATEGORY: DISCRIMINATION

Sl.No	Film
1	Our Rights 6 min 33 sec A film about the discrimination that girl children face
2	My Confidence 2 min 45 sec A film about the dreams of a differently-abled child
3	Nikah 3 min 50 sec A film about women being exploited by Sheikhs from Dubai
4	Mera Bhi Sapna Hai 6 min 29 sec A film about the discrimination that girl children face
5	Aakasamlo Sagam 4 min 32 sec A film highlighting the disparity in the way girl children are looked after in Warangal
6	Little Lights 6 min 45 sec A film about the discrimination that HIV infected children face

CIVIL SOCIETY GROUPS / CATEGORY: HEALTH & HYGIENE

Sl.No	Film
1	Mid Day Meals Problem 2 min 25 sec A glance at the problems with the mid day meal scheme of a school in Hyderabad
2	Toilet-Reason for Dropout 2 min 26 sec Lack of access to a toilet is causing dropouts among the girl students in a school
3	Drainage Problem 2 min 25 sec Improper drainage is causing problems for a community
4	Plastic Pollution 2 min 15 sec Plastic Pollution is causing problems in a community
5	ZPH Poranki 2 min 25 sec Poor drainage and poor construction is causing problems in a school in Poranki
6	Ativalu Chetilo Aarogyam 3 min 37 sec A film to create awareness about healthy eating
7	My School 2 min 45 sec A film about a school unable to keep students enrolled because of improper sanitation
8	A Scenario of the Village without ICDS service 5 min 10 sec A film about a village with access to primary health care

CIVIL SOCIETY GROUPS / CATEGORY: SUCCESS STORIES

Sl.No	Film
1	Andariki Vidya 3 min 29 sec A film about the door step school effort at a construction site
2	Banu Self Employed Student 2 min 2 sec An story about a school boy in Vijaywada who is also the breadwinner of the family
3	Kitchen Garden 2 min 26 sec A film about the benefits of growing a kitchen garden
4	My Sister Mamatha 5 min 17 sec A film about a girl who overcame adversity to finish her post graduate studies
5	My School 2 min 49 sec A film about a model school in Hyderabad
6	My Story 2 min 43 sec A film about a girl's effort to retake the 10th std exam after failing it once
7	Model Anganwadi 5 min 16 sec A film about a well run Anganwadi in Chandrababu Naidu Nagar in Hyderabad
8	GCPS 3 min 21 sec About a school for tribal girls that's doing well despite odds.
9	Model Anganwadi 2 min 52 sec The success of this anganwadi is hinged on the commitment of the teacher.
10	Model Anganwadi 2 min 47 sec Although this anganwadi has very few facilities, it's become a hit among the parents, thanks to the anganwadi teacher
11	Bala Sadanam 5 min 45 sec A film about a successfully run orphanage
12	Model Anganwadi - A Study 3 min 21 sec A film about a model anganwadi

the entries

URBAN SCHOOLS / CATEGORY: CHILD RIGHTS

Sl.No	Film
1	Child Labour 3 min 35 sec A film about the life of children engaged in labour
2	Child Labour 9 min 37 sec A film about the aspirations of children engaged in labour
3	Forgotten Questions 2 min 24 sec A glimpse at the disparity of access of rights of children.

URBAN SCHOOLS / CATEGORY: HEALTH & HYGIENE

Sl.No	Film
1	Importance of Playgrounds 2 min 30 sec A film covering issues arising from lack of access to playgrounds.
2	Lack of Hygiene 2 min 43 sec A film about garbage disposal in the city
3	Street Angels 2 min 59 sec A glimpse at the health hazards posed by ill hygiene in some quarters

CIVIL SOCIETY GROUPS / CATEGORY: SUCCESS STORIES

Sl.No	Film
1	Unheard Cries 6 min 28 sec A look at the issue of children in several difficult circumstances and the efforts of a child shelter
2	The Contented Lot 6 min 16 sec A film about a good govt. school made by students of a private school
3	Environmental Degradation - A Wake Up Call 6 min 46 sec A snapshot of the issue of environmental degradation and the efforts of an school environment club

URBAN SCHOOLS / CATEGORY: ARTICULATIONS

Sl.No	Film
1	Dreams 7 min 16 sec A film about childhood aspirations and parental pressure
2	Stolen 3 min 20 sec A look at the issue of kidnapped/missing children
3	School: The Movie 9 min 29 sec An insight into the meaning of school for different people
4	Breakdown of Idealism 5 min 11 sec A glimpse into the state of mind of youth
5	Impact On Young Minds 5 min 40 sec Examining the impact a reality TV show has on children
6	Social Networking and Its Effects 3 min 27 sec A film about the pros and cons of social networking

MY FRAMES 2010: the festival



The two-day festival of films produced by children opened to a jam-packed auditorium

The highlight of the inauguration was that four children from both urban & rural backgrounds lit the lamp. Children were also seen enthusiastically filming and clicking pictures of the event.

The film festival MY FRAMES 2010 opened with a bang on November 15 with hundreds of children in attendance. The proceedings began sharp at 10 a.m. with a chorus of mellifluous voices from Tharuni singing an invocation song for the audience.

The gathering was then welcomed by Mr. Vasuki Belavadi who introduced the idea of participatory film making in a short lively presentation.

Mr. Vikas Verma followed the welcome address with an enthusiastic explanation of the driving force behind this film festival – a child's right to express her/him self. He also asked both children and adults to recap the Child Rights Convention. Mr. Vikas explained that MY FRAMES 2010 was only one of the events as part of the Child Rights Week observed between November 14-10 every year. He said a number of other children in Medak district were involved in expressing themselves through another medium--wall newspapers.

The idea of children having the right to express themselves was new to many in the audience and the fact that children and adults had gathered in such numbers to only watch films made by children had a visibly encouraging effect on them. A large number of children were also seen enthusiastically taking pictures and filming the entire proceedings.

The highlight of the inauguration was that the lamp was lit by four children from different backgrounds. Two students were from the schools and two were from the civil society groups.

The lighting of the lamp was followed by a melodious rendition of a religious non denominational song by a group of child film makers from SEEDS.

Since the main auditorium was filled to capacity and then some, the organisers held parallel screenings in an adjacent hall for over 100 children right from the first session on November 15.

glimpses of the festival



glimpses of the festival



The children's enthusiasm was doubled not only because they were to receive prizes but also because of the presence of popular actor & child rights supporter Amala Akkineni

MY FRAMES 2010: the valedictory



On the dais (left to right): Mr. Vikas Verma, Ms. Chandana Khan, Ms. Amala Akkineni, Mr. B. Narsing Rao, Prof. Vinod Pavarala

The eagerly awaited valedictory of My Frames 2010 was held on November 16, 2010. The excitement was palpable not only because the winners would be announced but because the chief guest was former actor & child rights supporter Ms. Amala Akkineni.

The valedictory began with a Kuchipudi performance & a Bathukamma dance by children.

Mr. Vikas Verma presented a report on the entire initiative. All the jury members were then felicitated.

Chairperson of the jury Mr. B Narsing Rao then presented the jury report following which all the children were on their toes.

Ms. Amala Akkineni then presented the awards to each of the seven prize winning groups from among the NGOs as they were announced in a suspense filled presentation. After the last cheering, the celebrating group of children were led off stage. Ms. Amala congratulated everybody on their efforts and urged them to continue with it as it was already bearing such impressive fruit. She wanted everybody to try harder next year and come out with better films.

The guest of honour Mrs. Chandana Khan, Principal Secy. (Edn), Govt. Of AP then presented awards to the four prize winning groups from among the schools.

Mr. B Narsing Rao then gave away the Best Contributor Trophies one each to an NGO & a school. The excitement displayed by the children on hearing the results was infectious and soon everybody was cheering the winning groups.

Prof. Vinod Pavarala handed over mementoes to every organisation that participated in the process.

Mr. Vasuki Belavadi proposed the vote of thanks while Ms. Jhansi, Telugu TV anchor compered the entire show.

MY FRAMES 2010: the winners

CIVIL SOCIETY GROUPS / BEST FILM

CATEGORY	NGO
Child Rights	Tharuni, Warangal
Civic Issues	SEEDS, Guntur
Tradition & Culture	Tharuni, Warangal
Discrimination	Mahita, Hyderabad
Education	Dhimsa Foundation, Visakhapatnam
Health & Hygiene	Navajeevan Bala Bhavan, Vijaywada
Success Stories	Navajeevan Bala Bhavan, Vijaywada

SCHOOLS / BEST FILM

CATEGORY	SCHOOL
Child Rights	Kalpa School, Hyderabad
Articulations	Pallavi Model School, Hyderabad
Health & Hygiene	Nasr School, Hyderabad
Success Stories	Sister Nivedita School, Hyderabad

BEST CONTRIBUTOR NGO

NAVAJEEVAN BALA BHAVAN, VIJAYWADA

BEST CONTRIBUTOR SCHOOL

SISTER NIVEDITA SCHOOL, HYDERABAD

MY FRAMES 2010: the winning films

CIVIL SOCIETY GROUPS

BEST FILM: **CHILD RIGHTS**
MULLA BANDHAM, 5 MIN, 33 SECS
THARUNI, WARANGAL

A film highlighting the ill effects of child marriage



BEST FILM: **CIVIC ISSUES**
THE SLUM, 3 MIN, 21 SECS
SEEDS, GUNTUR

A film about a community affected by heavy rainfall resulting in inundation



BEST FILM: **DISCRIMINATION**
OUR RIGHTS, 6 MIN, 33 SECS
MAHITA, HYDERABAD

A film about the discrimination that girl children face



BEST FILM: **CIVIC ISSUES**
POOR INFRASTRUCTURE, 3 MIN, 21 SECS
DHIMSA FOUNDATION, VIZAG

This school only has a semblance of a building & runs only because the villagers are its well-wishers



BEST FILM: **HEALTH & HYGIENE**
PLASTIC POLLUTION, 3 MIN, 21 SECS
NAVAJEEVAN BAL BHAVAN, VJA

Plastic pollution is causing problems in a community



BEST FILM: **SUCCESS STORIES**
BANU, 3 MIN, 21 SECS

NAVAJEEVAN BAL BHAVAN, VJA
 An story about a school boy in Vijaywada who is also the breadwinner of the family



BEST FILM: **TRADITION & CULTURE**
AATA VIDUPU, 3 MIN, 21 SECS
THARUNI, WARANGAL

A film documenting several traditional games from Warangal



MY FRAMES 2010: the winning films

SCHOOLS

BEST FILM: **CHILD RIGHTS**

CHILD LABOUR, 9 MIN, 31 SECS

KALPA SCHOOL, HYD

A film about the aspirations of children engaged in labour



BEST FILM: **HEALTH & HYGIENE**

STREET ANGELS, 2 MIN, 59 SECS

NASR SCHOOL, HYD

A glimpse at the health hazards posed by ill hygiene in some quarters



BEST FILM: **ARTICULATIONS**

IMPACT ON YOUNG MINDS, 6 MIN, 33 SECS

MAHITA, HYDERABAD

A film Examining the impact reality TV shows have on children



BEST FILM: **SUCCESS STORIES**

UNHEARD CRIES, 6 MIN, 38 SECS

SISTER NIVEDITA SCHOOL, HYD

A look at the issue of children in several difficult circumstances and the efforts of a child shelter



MY FRAMES 2010: jury speak



This is a revolution! I have attended so many national & international festivals. But these children are amazing! I congratulate the organisers & hope this will grow into a movement.

- **Mr. B. Narsing Rao**, Jury Chairperson



One sees a stark difference. Urban schools have air-conditioned buses, but rural schools don't even have proper buildings. We live in the same era but the contrast is glaring.

- **Ms. Kuppili Padma**, Jury Member



The innovative ideas and the simplistic story telling techniques were overwhelming

- **Ms. Sunitha Choudhary**, Jury Member

MY FRAMES 2010: kids speak



We had small disputes while making the film. Now I realise movie making is team work.

-**Varshith Veeramshetty**, Pallavi Model School
Hyderabad



I have learnt to open my eyes to the happenings around me. I will make more such films in the future too.

-**Gautami**, Navjeevan Bala Bhavan
Vijaywada



I have learnt to be more sensitive towards my fellow beings. This festival made me realise that being a child does not restrain from being heard.

-**Susan**, Sister Nivedita School
Hyderabad

glimpses of the valedictory



CAMP facilitators

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UNICEF website:

<http://www.unicef.org/india/>

Visit the CAMP website:

<http://snscomm.uohyd.ernet.in/camp>

CAMP videos:

<http://www.viddler.com/explore/CAMP/>

<http://www.dailymotion.com/childrenasmediaproducers#videoId=xgwrr0>



MY FRAMES 2010

a festival of films by children
november 15-16, 2010

A REPORT